



**NATIONAL
TELEVISION
ACADEMY**

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The National Television Academy encourages excellence within the national television industry. **The areas of recognition are –**

- ▶ **Daytime Emmy Awards**
- ▶ **News & Documentary Awards**
- ▶ **Business and Financial Reporting**
- ▶ **Sports Emmy Awards**
- ▶ **Public & Community Service Awards**
- ▶ **Technology & Engineering Awards**
- ▶ **Management Hall of Fame**
- ▶ **Student Award for Excellence**
- ▶ **Regional Awards**

The name Emmy is a feminization of “Immy”, a term commonly used for the early image orthicon camera tube. The statue was designed by Louis McManus, an engineer at Culver City's Cascade Pictures. He used his wife, Dorothy, as his model. McManus's design was the last of 48 entries in an Emmy design competition. His prize was a plaque of appreciation, not an Emmy.

THE NATIONAL TELEVISION ACADEMY

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