

# 6th Annual Hollywood Black Film Festival

## 2004 Schedule-at-a-Glance

### June 22-27, 2004

#### MONDAY, JUNE 21, 2004

12:00 noon - 5:00 pm      Registration  
*(Hollywood Roosevelt Hotel - Granada Room)*

#### TUESDAY, JUNE 22, 2004

9:00 am - 5:00 pm      Registration  
*(Hollywood Roosevelt Hotel - Granada Room)*

#### Opening Night Gala

7:00 pm      Pre-Reception  
Sponsored by CBS, Paramount & Showtime  
Beverages by Crown Royal

7:30 pm      Screening of "GAS"  
*(Harmony Gold Preview House)*

Directed by: Henry Chan

Written by: Michael Huran and Mark Swinton

Executive Producers: Stephen & Carrie Odell

Producers: Ralph Farquhar, Claude Brooks and Tony Smith

Stars Flex Alexander, Khalil Kain, JoMarie Payton, Art Evans and Tyson Beckford

In this urban comedy, clean cut Damian (played by Flex Alexander) and his street-smart brother Mookie (Khalil Kain) are surprised to discover that their father has left them joint ownership of the family business; one of the few black-owned gas stations in Southern California. Tensions flair when their conflicts and differences threaten to destroy their father's legacy and the business that he has built. When outside forces threaten their family and the family business, the brothers are finally able to set aside their differences and find strength, love, and family unity.

7:00 pm      Opening Night Ater-Party  
*(9000 Club, 9000 Sunset Blvd.)*

#### WEDNESDAY, JUNE 23, 2004

9:00 am - 5:00 pm      Registration  
*(Hollywood Roosevelt Hotel - Granada Room)*

*First Ever HBFF Actor's Mini-Fest!*

**BLACK ACTORS: WHERE ARE WE NOW, WHERE DO WE WANT TO BE?**

*(Hollywood Roosevelt Hotel)*

10:00 am - 1:00 pm      The Casting Process: How To Get Cast In Television, Film, and Commercials!  
*(Hollywood Roosevelt Hotel)*

*Panelists:*

Billy DaMota- Casting Director

Janet Hirshenson - Casting Director

Chemin Bernard - Casting Director

Bonnie Gillespie, - Casting Director, Author "Self Management for Actors"

11:00 am - 2:00 pm	<p><i>Moderator:</i> Pamela Staton, Casting Director, Vice-Chair Actor's Mini-Fest</p> <p>Schedular's Choice - Shorts Program #1 <i>(Harmony Gold Preview House)</i></p> <p>The Appointment</p> <p>Sex And The Green Card</p> <p>The Slowdown</p> <p>Dreamsong Crossing</p> <p>Allergic To Nuts</p> <p>A Single Rose</p>
2:00 pm - 4:00 pm	<p>LA World Premiere Shorts - Shorts Program #2 <i>(Harmony Gold Preview House)</i></p> <p>Most Wanted</p> <p>Reflections: A Story of Redemption</p> <p>Disembodied</p> <p>Restraining Order</p>
2:00 pm - 4:30 pm	<p>Secrets To Finding Work As An Actor In Hollywood <i>(Hollywood Roosevelt Hotel)</i></p> <p><i>Panelists:</i>  Raymond Forchion - Actor/Writer/Producer/Director/Consultant/Chair, Actor's Mini-Fest  Edgar Small -Actor/ Author of "From Agent to Actor"  Sy Richardson - Actor/Acting Coach/ Writer  Anne-Marie Johnson - Actor  Adilah Barnes - Actor/Acting Coach  April Weeden-Washington, Actor/Stunt Woman/Producer</p> <p><i>Moderator:</i> Elizabeth Goldstein - Actor/Vice-Chair, Actor's Mini-Fest</p>
4:00 pm - 6:00 pm	<p>East Coast Flava - Shorts Program #3 <i>(Harmony Gold Preview House)</i></p> <p>Red Eye Motive</p> <p>Peep Game</p> <p>Scorned</p> <p>Friday Night</p> <p>Jeremiah Strong</p>
6:00 pm - 9:00 pm	<p>Reel Men In Film - Shorts Program #4 <i>(Harmony Gold Preview House)</i></p> <p>Out-of-Body Experience</p> <p>Get Home Safe</p> <p>Dead Wait</p> <p>Caribbean Cat Fight</p> <p>You</p> <p>Land Of The Free</p> <p>Target</p>

pharaoh jones

8:00 pm - 11:00pm

Town Hall Meeting:

Black Actors...Where are we now? Where do we want to go?  
FREE ADMISSION!!!

*(Hollywood Roosevelt Hotel)*

Moderator: Raymond Forchion, Chair, Actor's Mini-Fest

9:00 pm

Critical Assignment

*(Harmony Gold Preview House)*

9:00 pm

HBFF Party

Hosted by Cosmic Blue & Hitmen

*(Club Ivar, 6356 Hollywood Blvd., 1st floor)*

**THURSDAY, JUNE 24, 2004**

9:00 am - 7:00 pm

Registration

*(Hollywood Roosevelt Hotel - Granada Room)*

10:00 am - 3:00 pm

Actor's Boot Camp Day 1

*(Hollywood Roosevelt Hotel - Toledo Room)*

Workshop hosted by Raymond Forchion

This two-day workshop, led by acting consultant, producer, writer and former Chair of the SAG Casting Committee and EEO, Raymond Forchion, affords both the novice and seasoned actor an intensive study of acting technique, and the opportunity to practice and sharpen their audition and business skills.

10:00 am - 11:30 am

Old School Meets the New School:

*(Hollywood Roosevelt Hotel)*

A Candid Discussion on the State of Black Hollywood Yesterday, Today, And Tomorrow

A discussion on the current, past, and future conditions of Blacks in the entertainment industry. Join a panel of actors, directors, producers, and activist as they give insight on these topics.

11:00 am - 12:45 pm

Documentary Films

*(Harmony Gold Preview House)*

Knives In My Throat: An American Video Diary

My Nappy ROOTS

12:00 pm - 1:30 pm

The Business Of Writing For Film

*(Hollywood Roosevelt Hotel)*

*Sponsored by the Organization of Black Screenwriters*

Join a distinguished group of working writers and share their experiences and strategies for navigating the murky waters of drafts, polishes, rewrites, and final drafts, and give information on the proper ways to get your script in the right persons hands. A boot camp on surviving Hollywood the "write" way.

*Panelists:*

Jason Young, Executive, 20<sup>th</sup> Century Fox

David Brewington, Writer/Producer

*Moderator:* Dewayne Johnson - Cochran, Writer/Producer

1:00 - 2:45 pm

Documentary Films

*(Harmony Gold Preview House)*

Play It Again Lennie

## How To Make It In Hollywood Before You Make It

2:00 - 3:30 pm

### The World Of Indie Filmmaking (Hollywood Roosevelt Hotel)

This roundtable discussion provides an insider's look at the business of making independent black films. Explore issues involved in financing, producing, and packaging, selling and distributing a commercially viable black film. This panel will also explore the growing number of studio independent divisions; first look deals, and producers working inside and outside the studio system. Have the boundaries between the studio world and the independent world been completely erased? Is it possible for independent filmmakers to stay "truly" independent and find an audience? This session will focus on the current state of affairs between the independent and studio realms. Players from both sides of the fence talk about being independent versus working with a studio and how the two relate.

#### *Panelists:*

Jessica Russell, President, Zinkler Films  
Charles Burnett, Director "To Sleep With Anger"  
Tonya York, CEO, York Entertainment

3:00 pm

### Divas: Love Me Forever (Harmony Gold Preview House)

4:00 pm - 5:30 pm

### The Politics Of Representation: Agents, Managers And Entertainment Lawyers Give Insight On Their Roles (Hollywood Roosevelt Hotel)

Hollywood's top representatives discuss the differences and similarities in an agent, entertainment lawyer, and manager. They answer the questions: "How do you solicit representation?" "Why do you need them on your side?" "What characteristics do you avoid/look for in a representative?" and, "When is it necessary to hire someone?" Also learn the rules of the pitch game and how to get the maximum benefit from your ideas and talent.

#### *Panelists:*

Bonnie E. Berry, Entertainment Lawyer, Kirkpatrick & Lockhart  
Jenean Palmer Glover, Manager/Producer, Screen Partners Inc.  
Matt Johnson, Entertainment Lawyer, Ziffren, Brittenham, Branca, Fischer et al.

5:00 pm

### Convictions (Harmony Gold Preview House)

7:00 pm

### A Night In Compton (Harmony Gold Preview House)

9:00 pm

### Even Trade (Harmony Gold Preview House)

9:00 pm

### **HBFF Part** (Nacional - 1645 Wilcox Avenue, Hollywood)

Hosted by Cosmic Blue & Hitmen

## **FRIDAY, JUNE 25, 2004**

9:00 am - 7:00 pm

### Registration (Hollywood Roosevelt Hotel - Granada Room)

10:00 am - 1:00 pm

### **Actor's Boot Camp Day 2** (Hollywood Roosevelt Hotel - Toledo Room)

This two-day workshop, led by acting consultant, producer, writer and former Chair of the SAG Casting Committee and EEO, Raymond Forchion, affords both the novice and seasoned actor an intensive study of acting technique, and the opportunity to practice and sharpen their audition and business skills.

Workshop hosted by Raymond Forchion

10:00 am - 11:30 am

### The World Of Music Videos (Hollywood Roosevelt Hotel)

A comprehensive overview of the music video production process. The panel discusses how videos are commissioned, produced, directed, and distributed. The panel explores the music video process from many different perspectives including the record label, recording artist, director, producer, Production Company and more. Topics include, why - or why not make a video, the creative process, and how to write a treatment, budgeting, the role of the Production Company, special effects and postproduction issues, and how to get a video on the air.

#### *Panelists:*

Abdul Malik Abbott, Director- Jay-Z, State Property

11:00 am - 1:00 pm World Premiere Shorts - Shorts Program #5  
*(Harmony Gold Preview House)*

Citrobacter

Mean Jadine

Employee Dang

12:00 pm - 1:30 pm Film Producers Roundtable  
*(Hollywood Roosevelt Hotel)*

Enjoy a candid conversation with top film producers. Explore the process of producing a motion picture - from project selection through financing, production, and distribution of the finished film. Inquiring minds want to know. What is the role of the producer? What is the dollars-and-cents impact of decisions a producer faces at each step of the process? Why do studios make the kinds of movies they do. Find out the answers to these questions and more.

*Panelists:* Michael Hubbard, Producer, Gotham Entertainment  
Brunelli Lisi, President/CEO Illuminaire Entertainment

1:00 pm - 3:00 pm World Premiere Shorts - Shorts Program #6  
*(Harmony Gold Preview House)*

Making The Rent

Shooter

`Til Death Do Us Part?

When A Telemarketer Calls

Something For Nothing

3:00 pm - 5:00 pm Mature Shorts - Shorts Program #7  
*(Harmony Gold Preview House)*

Chosen Life?

Beneath The Surface

The Sunday Morning Stripper

The Butch Mystique

4:00 pm - 5:30 pm Audio for Video: A Workshop On The Technical, Creative and Legal Aspects Of Sound In Your Project.  
*(Hollywood Roosevelt Hotel)*

*Panelists:*  
John Wineglass, Composer

4:00 - 5:30 pm Image Is Everything: How To Create That Perfect Hollywood Image and Portfolio!  
*(Hollywood Roosevelt Hotel)*

Hosted by the Roots Agency

5:00 pm Strange As Angels  
*(Harmony Gold Preview House)*

6:00 pm - 7:30pm Get A Piece Of The Reality TV Pie!  
*(Hollywood Roosevelt Hotel)*

Have the newest concept for the next hit reality show? Do you have what it takes to work in reality television? Join a panel of reality television experts as they discuss what direction reality television is going, how to find work in the business, what are the opportunities for Blacks in front of and behind the camera in this popular genre.

*Panelists:*  
Nick Cates, Executive Producer, E! Entertainment  
Verneeta Jenkins, Producer, Big Brother

Donna Michelle Anderson, Producer, Big Brother  
Zo Wesson, Director, Making the Band, The Real World  
Robyn Lattaker-Johnson, Director Alt. Programming, Sci-Fi Channel

7:00 pm

So Fresh, So Clean...A Down And Dirty Comedy  
*(Harmony Gold Preview House)*

9:00 pm

Greedy  
*(Harmony Gold Preview House)*

8:30 pm - 1:30 am

HBFF Evening Event: Friday Night Jazz Off Sunset  
*(Ten/20 Supper Club in Wyndham Bel Age Hotel, 1020 N. San Vicente Blvd in West Hollywood CA)*  
HBFF patrons receive 20% off drinks and food.

## **SATURDAY, JUNE 26, 2004**

9:00 am - 7:00 pm

Registration  
*(Hollywood Roosevelt Hotel - Granada Room)*

8:00 - 10:00 am

HBFF Job Fair Seminar  
*(Hollywood Roosevelt Hotel - Academy Room)*

FREE ADMISSION!

8:00 am - 5:00 pm

HBFF Industry Marketplace & Job Fair  
*(Hollywood Roosevelt Hotel - Oscar Room & Mezzanine Balcony)*

FREE ADMISSION!

10:00 - 11:15 am

Young Filmmakers - Shorts # 8  
*(Harmony Gold Preview House)*

Girl/Boy/Boy/Girl

Big Picture Alliance Shorts

Lights, Camera, Smiles!

10:00 - 11:30 am

A Conversation With The Cast And Producers Of Showtime's "Soul Food",  
The Longest Running African American Drama in TV History.  
*(Hollywood Roosevelt Hotel - Academy Room)*

11:30 am - 2:00 pm

Students Program  
*(Harmony Gold Preview House)*

The Curse

Time Out

Hope's Choice

Holiday

My Mother's Helper

The Test

Black Cloud

A Spoonful of Sugar

12:00 - 1:30 pm

The Business Of Writing For Television  
*(Hollywood Roosevelt Hotel - Academy Room)*

Sponsored by the Organization of Black Screenwriters

Panelists:

Odetta Watkins, Dir. Of Current Programming, WB Warren Hutchenson, Executive Producer,

Bernie Mac Show Andrea Wiley, Executive Producer, "The Parkers" Ayanna Floyd, Story Editor, "Medical Investigations" Maria Elena Rodriguez, Story Editor

Moderator: Sylvia Franklin President, Organization of Black Screenwriters

2:00 - 3:30 pm

Operating A Start-up Production Company  
(Hollywood Roosevelt Hotel - Academy Room)

Join Andrew Morrison as he shares lessons on building entertainment business, whether in motion pictures, television, music, or the new media sector. You will learn proven techniques in the areas of marketing, finance, sales, operation, and management. Bring your business plan and marketing material for this "hand-on" lecture. Each participant will be assigned to teams based upon their skill set and make presentations to the rest of the audience. Get ready for an interactive session that allows YOU to be the star. Potential deals and alliances will emerge by the end of this session.

Hosted by Andrew Morrison, [www.smallbusinesscamp.com](http://www.smallbusinesscamp.com)

2:00 - 5:00 pm

Black Women In Film - Shorts Program #9  
(Harmony Gold Preview House)

Remember

Bessie, Billie & Ruth

Jamaican Gypsy

Knock, Knock...Who's There?

The Memo

Ravishing Raspberry

Vivienne Gibson-Fforbes: Portrait of a Film Extra

Stone Mansion

Six And The City

4:00 - 5:30 pm

Film Director's Roundtable  
(Hollywood Roosevelt Hotel - Academy Room)

George Alexander, author "Why We Make Movies"

5:00 pm

Sweet Hideaway  
(Harmony Gold Preview House)

6:00 - 8:30 pm

Breakthrough Seminar!  
(Hollywood Roosevelt Hotel - Academy Room)

FREE ADMISSION!!

An in-depth, two-hour workshop for actors, writers, and filmmakers on the film industry that covers the critical aspect of the movie business and shows you how to set yourself squarely on the course for success. This unique seminar is dedicated to clarifying your own personal intention in the film industry, creating specific goals, and learning how to track these goals to completion. It will also include critical self examination of each participant's personal belief system through interaction with others in the workshop will occur with the goal of defining actions steps for each participant and developing the correct mental attitude for success.

Hosted by Producer Michael Hubbard and Director David Raynr

7:00 pm	<p>Player In Training (Harmony Gold Preview House)</p>
9:00 pm	<p>30 Miles (Harmony Gold Preview House)</p>
9:00 pm	<p>HBFF Party  Hosted by Cosmic Blue &amp; Hitmen (The Conga Room - 5364 Wilshire Blvd. in the Miracle Mile district)</p>
9:30 - 11:00 pm	<p>Storyteller Competition Live Staged Reading (Hollywood Roosevelt Hotel - Academy Room)</p>
<b>SUNDAY, JUNE 27, 2004</b>	
9:00 - 11:00 am	<p>Registration (Hollywood Roosevelt Hotel - Granada Room)</p>
10:00 - 11:30 am	<p>Movie Money: How to Finance Your Film  Back by popular demand for the 6th year in a row, this nuts-and-bolts film finance workshops details the process of making financial projections for our film including delivery requirements: cost you didn't budget (E&amp;O insurance etc.), Net Compensation, and Guild Residuals, projected presales, production advances, overhead charges, P&amp;A expenses, interest, gross participations, and distribution fees.  Workshop Leader: Jeff Hardy, Film Profit (Hollywood Roosevelt Hotel - Academy Room)</p>
11:00 am - 1:15 pm	<p>Documentary Films (Harmony Gold Preview House)  AfroPunk: The Rock `n Roll Nigger Experience  Hip-Hop Resurrection: From NY to NZ</p>
12:00 - 1:30 pm	<p>The World Of Documentary Filmmaking (Hollywood Roosevelt Hotel - Academy Room)  Lillian Benson, "All Our Sons", "Eyes on the Prize", Donna Brown Guillaume, "Unchained Memories: Readings from the Slave Narratives", St. Clair Bourne, "Half Past Autumn: The Life and Works of Gordon Parks"  Hosted by The National Black Programming Consortium</p>
1:30 - 4:30 pm	<p>Documentary Films (Harmony Gold Preview House)  I Promise Africa  Sounddoctrine: The Road to Perseverance  All Our Sons  Spirit At The Mountaintop</p>
2:00 - 6:30 pm	<p>PITCHATHON SERIES (Hollywood Roosevelt Hotel - Academy Room)  The Pitchathon, among the most popular Infotainment Conference events has become a MUST ATTEND for filmmakers and storytellers hoping to sell their idea, story, book or screenplay to Hollywood buyers. Participants get to pitch their story ideas to entertainment industry executives who will critique their concept/idea to examine it's commercial potential in</p>



today's industry marketplace.

2:00 - 3:30 pm

The 10 Most Costly Legal Mistakes Producers And Directors Make

Moderator: Bianca Bennett, Bennett Entertainment

3:30 - 4:00 pm

Art of the Pitch

4:30 - 6:30 pm

Pitch it or Ditch It!

Pitch Your Ideas to Industry Programming, Development Executives, Agents, And Producers in TV and Film. The Pitchathon Series ends with a call to all writers and directors and producers. This is your opportunity to pitch your movie and television ideas to a panel of Hollywood professionals including producers, distributors, acquisitions and development executives.

Panelists: Floyd Reeves, Acquisitions, York Entertainment

Moderator: Bob Mardis, Director/Producer

7:00 pm

HBFF Filmmaker & Storyteller Awards and Tribute to Charles Burnett  
*(Harmony Gold Preview House)*

HBFF 2004 VENUES:

Film Screenings:

HARMONY GOLD PREVIEW HOUSE (free parking)  
7655 Sunset Boulevard, Los Angeles, CA 90046

Infotainment, Marketplace & Job Fair:

HOLLYWOOD ROOSEVELT HOTEL (parking \$7)  
7000 Hollywood Blvd., Hollywood, CA 90028

After Party

*(Hollywood Athletic Club)*